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COUNTERFEIT POLICY STATEMENT

Counterfeit goods are products which are a copy of something else but sold as the genuine product, without permission from the brand owner. The goods mimic a brand's logo, trademark or features to appear authentic. Sometimes, counterfeiters will even promote their products as 'faux'.

First Choice Assembly Ltd understands that counterfeiting is a serious issue and poses a significant safety hazard within any product. Therefore, we will endeavour to use verified suppliers and implement Quality Processes to minimise the risk of suspected or confirmed counterfeit materials.

We only use proven, established & authorised suppliers for the purchase of components & raw materials. These materials are checked & verified upon receipt and held in locked, secure warehouses. First Choice's Suppliers are audited and assessed in line with our Quality Management System. We also try to ensure that all suppliers are certificated to ISO 9001:2015.

Where the customer has specified both manufacturer and supplier the customer should ensure that they have carried out sufficient due diligence themselves as to the origin and suitability of components supplied to ensure all parts of Genuine.

Our internal procedures include monitoring of counterfeit reports, quarantine and reporting of counterfeit parts to external sources where appropriate.

Our zero-tolerance approach to counterfeit materials must be communicated to all suppliers, contractors and business partners at the outset of our business relationship with them and reinforced as appropriate thereafter.

Any supplier found to be breaching this policy will face disciplinary action, which could result in removal from the approved supplier list. We may also terminate our relationship with other individuals and organisations working on our behalf if they breach this policy.

If you have any questions regarding this statement or require additional information, please do not hesitate to contact us.

Tim Powell

Quality Assurance Manager First Choice Assembly Ltd